Outdoor Graphic: Umbrella

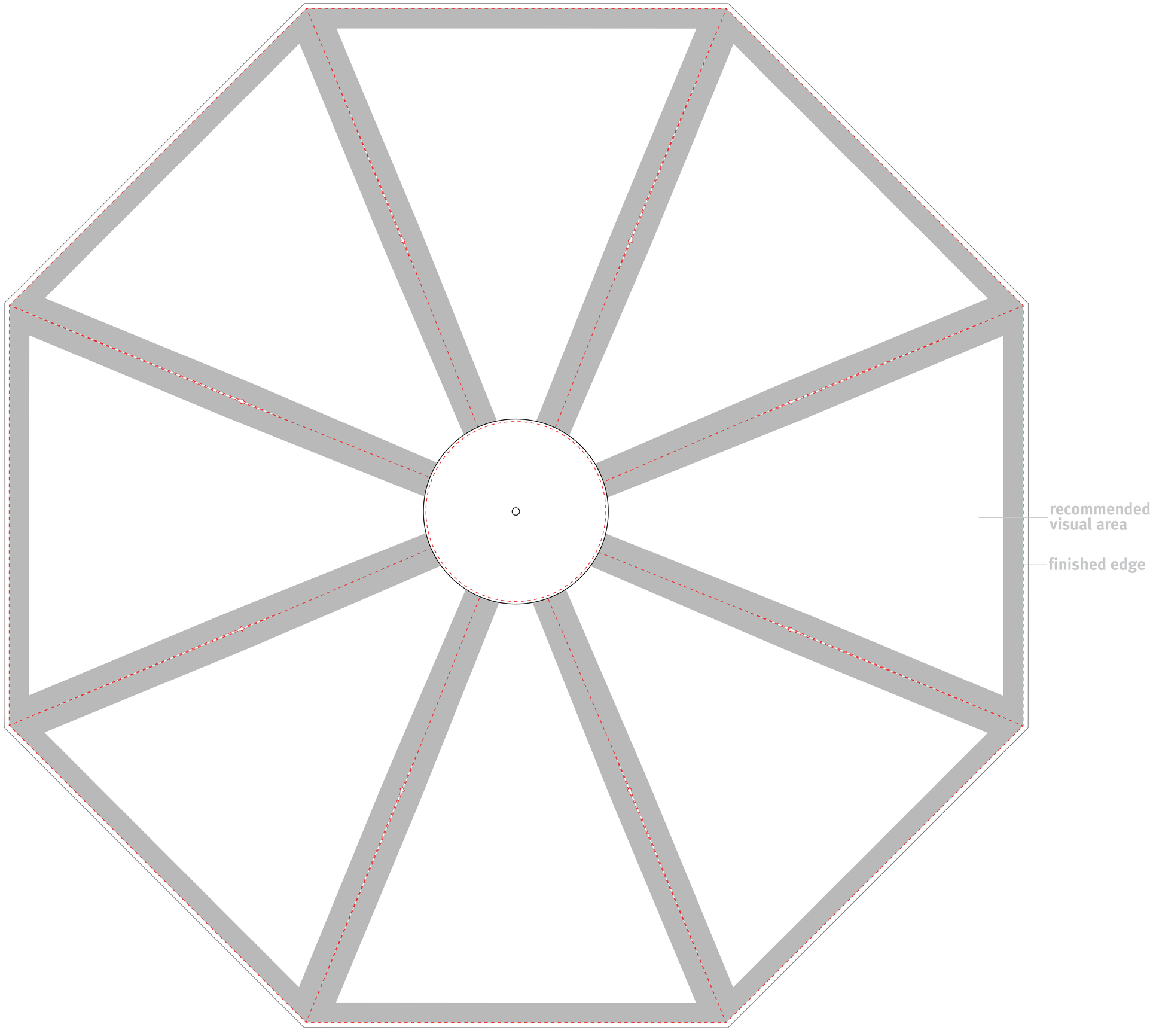
Total Graphic Area w/ bleed: 102.5"w X 102.5"h
Total Graphic Area: 101.5"w X 101.5"h
Single Panel Graphic Area: 42"w X 46.6"h
Single Panel Safe Zone: 36"w X 42.6"h
Top Circle Graphic Area: 18.5"w X 18.5"h
Top Circle Visual Area: 18"w X 18"h

Please be sure to include a 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc) within 2" of the edge. Please see gray area on template for safe zone.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines