General Art Guidelines:

- For best results, design should be done in Adobe Illustrator.
- Art must be in CMYK color mode, RGB or other color mode graphics will automatically be converted to CMYK interpreted colors before printing.
- Embed linked images and files when final design is submitted.

Fonts:
-All Fonts MUST be converted to Outlines.

- To convert your text into outlines, highlight all text then click the “Type” pull down menu and click the “Create Outlines” button.

Since all Graphics will be printed CMYK, we recommend for a deep dark black, you use the following Mix:
C-60% M-40% Y-40% K-100%

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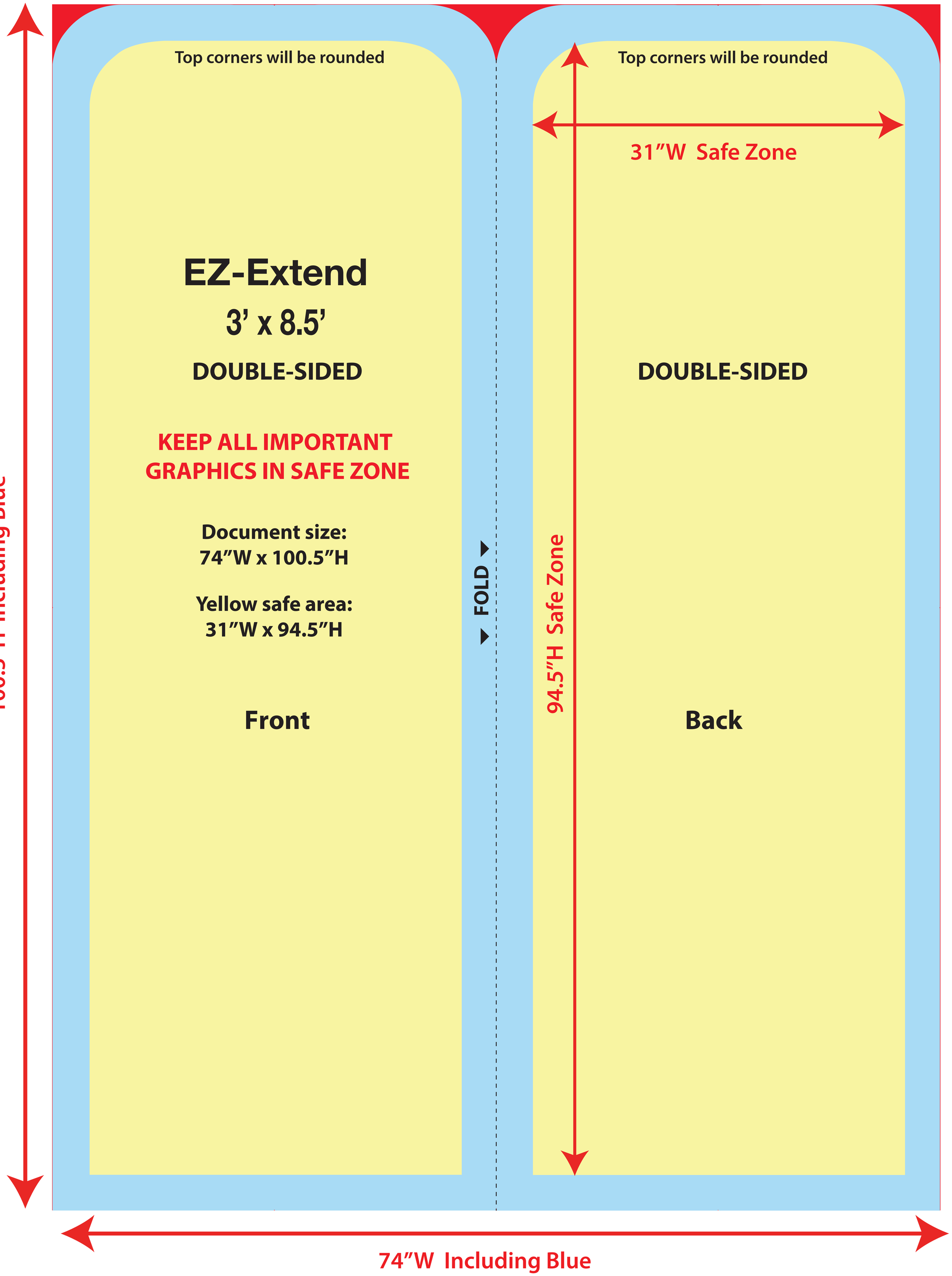
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