## Retractable Banner: Silver Step 48"

Visual Graphic Area: 48"w x 36"h - 59"h Total Graphic Area: 48"w x 42"h - 65"h Includes 6" bleed at the Bottom

Available Graphic Substrates:
Anti-Curl Vinyl
Roll up Fabric
Retractable Laminate

### Banner Design Tips:

When designing from the templates provided, adding bleed areas not seen on the template is acceptable.

Since all banners will be printed CMYK, we recommend for a deep dark black, you use the following Mix:

C-60% M-40% Y-40% K-100%

36" to 59"

High

#### General Art Guidelines:

- For best results, design should be done in Adobe Illustrator.
- Art must be in CMYK color mode, RGB or other color mode graphics will automatically be converted to CMYK interpreted colors before printing.
- Embed all linked images and files before final design is submitted.
- Resolution 125 DPI
- All designs MUST be submitted at FULL scale

#### Fonts:

- -All Fonts MUST be converted to Outlines.
- To convert your text into outlines, highlight all text then click the "Type" pull down menu and click the "Create Outlines" button.

# Silver Step 48" wide

Maximum 48"w x 59"h Minimum 48"w x 36"h Your Graphic 48"w x 36"h to 59"h 6 inch bleed

48"wide