ENDCAPS

90° bend

Embrace L02 DS w/ Endcap Display:
Straight 4x3 w/ Left Endcap

TEMPLATE @ 1/2 SIZE
otal Graphic Area: 133.75”w X 92.25”h

Total Visual Area: 129.75”w X 88.25”h
(Front Visual Area: 117.125”w X 88.25”h)
(Endcap Visual Area: 12.625”w X 88.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 200-240 ppi @ 1/2 size, 100-120 at full size

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

Embrace L02 DS w/ Endcap Display:
Straight 1x3 w/ Right Endcap

TEMPLATE @ 1/2 SIZE
Total Graphic Area: 47.125”w X 92.25”h

Total Visual Area: 43.125”w X 88.25”h
(Front Visual Area: 30.5”w X 88.25”h)
(Endcap Visual Area: 12.625”w X 88.25”h)

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ENDCAPS

Embrace L02 DS w/ Endcap Display:
Straight 1x3 Frame

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90° bend

bleed area
trim line
safe area

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