2x1 Hopup Graphic

Total Graphic Area: 85.0625" X 31"
Front Visual: 60.0625" X 31"
Endcap Size: 12.5" X 31"

Please include a 2" bleed around the perimeter

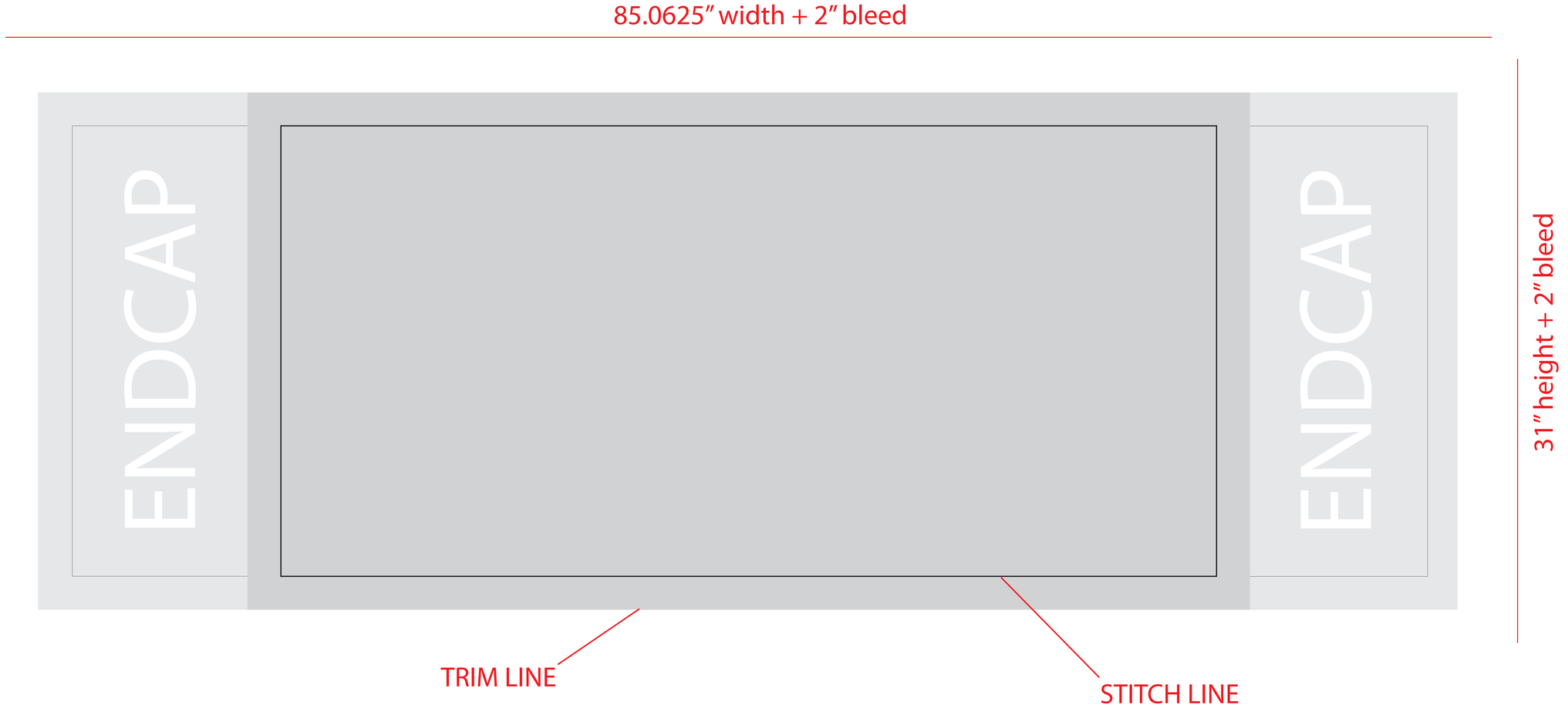
DO NOT design any critical elements (text, logos, etc.) within 2" of the edge. The graphic will be stitched in this area.

General Art Guidelines:

-CMYK color

-Do not embed images, supply them.

-Resolution between 100 - 120 ppi.

-CONVERT FONTS TO OUTLINES.

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